

COREY MATTHEW CAPETILLO

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SUMMARY

Multi-talented web developer and graphic artist specializing in front-end e-commerce website design for fast paced consumer product companies focused on a wide range of consumer markets, including: music merchandise, street-wear fashion, fragrances, and custom services for high-profile clients. Designed and produced marketing materials such as newsletters, printed ads and website banners. Updating of internal documents such as customer invoices, packing slips, and email templates. Experienced in quickly adapting to multiple e-commerce platforms and migrating themes, graphics, and code across multiple outlets, including social websites while maintaining an emphasis in web standards and accessibility.

PROFESSIONAL EXPERIENCE

Digital Gravel, Inc., Los Angeles, CA **2008 - 2010**

A long established and well-respected company in the underground, hip-hop, and street-wear fashion scenes. Ventured briefly in to fragrance retail.

Web Developer

As web developer at Digital Gravel, I was in charge of day-to-day operations that included a daily line-up of products, photography, newsletters, and website maintenance.

- Completely overhauled our electronic letterhead, updating the appearance of: invoices, email confirmations, packing slips, and daily newsletters for a more coherent visual style.
- Lead the transition between two different e-commerce platforms, adapting (or improving) the layout and utilizing new tools and features as they became available.
- Was instrumental to the design and development of a fragrance website that would cater to a world-wide audience and reach Amazon.com customers.

GIANT MERCHANDISING, INC., Commerce, CA **2005 - 2008**

At one time, the largest manufacturer and distributor of studio licensed music and trademark apparel.

Web Developer

Web Developer responsible for the complete design, development and maintenance for all of Giant's web projects, focusing on: online stores for our clients, product design, and graphics for web and print.

- Implemented a template system that reduced the time to design and develop online stores for clients including Korn, Rage Against the Machine, Evanescence, and INXS.
- Demonstrated a range of talents by the creation of video companions for use in sales meetings for clients that included Harley-Davidson, Hard Rock, and Disney.
- Provided additional assistance to the Art Department for t-shirt art and graphic assets.

MILLENNIUM ENVIRONMENTAL, INC., Anaheim, CA **2007 - 2008**

Provides soil, soil gas, and groundwater sampling; remediation support; and concrete and asphalt coring services to the environmental consulting industry.

Web Developer

Web Developer responsible for the construction of the company website from pre-designed layered Photoshop files and Word documents in to valid XHTML & CSS with attention to web accessibility.

- Created simple maintenance-free solutions without a need for server-side scripting.
- Effectively communicated with clients unfamiliar with the process of web-development.

TECHNICAL SKILLS

HTML, XHTML, CSS, JavaScript, MooTools, JQuery
Adobe CS 2/3/4 (Photoshop, Illustrator, Dreamweaver, Flash, InDesign)
ProStores, NetSuite, Volusion, Big Cartel
Microsoft Windows (XP/Vista), Apple Mac OS X (10.3, 10.4, 10.5)